

CARTAS DE PERFIL

Character's cards

 FGV EAESP

CENTRO DE ESTUDOS
EM SUSTENTABILIDADE



SOMOS

Aspiration: to dedicate more
to work

1

1. You are expressive and communicative;
2. You gesture a lot with your hands;
3. You show affection for your work colleagues;
4. You don't do the household services;
5. You like to hang out with everyone and never skips a Friday Happy Hour;
6. You have good interpersonal relationships;
7. You are recognized for teamwork;
8. You handle negotiation and problem solving with ease.

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SOMOS

Aspiration: to be recognized
within the company

2

1. You always tells jokes;
2. You stress easily;
3. You are a person who touches others when talking;
4. Last week, you yelled at a workmate, but then apologized;
5. You have good relationships with clients;
6. Despite complains, you are recognized for your leadership;
7. You are skilled in developing and implementing new strategic solutions;
8. You have a broad knowledge of the company's acting sector.

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Aspiration: to have stability in your job

3

1. You care about appearances;
2. You are introvert;
3. You pick up your kids at school;
4. You usually stands with your arms folded;
5. Your workmates know very little about your personal life;
6. You don't feel that you are listened by your working colleagues;
7. You are recognized from your logical reasoning;
8. You are specialized in risk management.

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Character's cards



Aspiration: to assume the presidency of your company

4

1. You are very influent;
2. You always maintain a posture;
3. You are known to be very authoritarian;
4. Your workmates feel intimidated when you are present;
5. You will have a son in the next months and will not get a parental leave;
6. You are very focused on goals and results;
7. You have a strategic vision of the company;
8. You were responsible for the product that today is the company's flagship.

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*Aspiration: to assume the
presidency of your company*

5

1. You are a determined person;
2. You are emotive;
3. You touch your hair a lot when you are anxious;
4. You get along very well with everyone in your company;
5. You have been in this company for 15 years and you're respected for your leadership skills;
6. In your career, you have gained several acknowledgments of commitment to the company;
7. You will have a baby in the next months and will get a parental leave;
8. You are the board's preferred person for assuming presidency.

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*Aspiration: to improve your health
and quality of life*

6

1. You are flexible;
2. You keep your shoulders relaxed;
3. You have occupied different positions in the company;
4. You don't exceed expectations;
5. On your free time, you do contemporary dance;
6. You are admired by your subordinates for your trajectory;
7. You have groups skills;
8. You are an specialist in process management.

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Character's cards



Aspiration: to leave the company as soon as you achieve financial stability **7**

1. You have a proactive spirit;
2. You are impatient;
3. You shake your feet very often;
4. You don't like to work in the same place for a long period of time;
5. You have a passion for motorcycles;
6. You have difficulty in working in teams;
7. You have an excellent creative sense;
8. You stand out for having a wide view of the market.

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Character's cards



Aspiration: to succeed within the company **8**

1. You are workaholic;
2. You have had relationship problems with peers;
3. You have reached your goals;
4. You constantly clap your hands on the table;
5. You have organized your company's LGBT group;
6. You like to travel to electronic festivals;
7. You are recognized for your capacities of planning and implementing projects;
8. You demonstrate ability to manage work teams.

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Character's cards

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Aspiration: to find yourself within the company **9**

1. You are a helpful person;
2. You like to look into people's eyes;
3. You care about the well-being of everyone in the company;
4. You are perceived as an emotionally unstable person;
5. You have divorced recently and has two children;
6. In the last month, you haven't produced much;
7. In the past, you have conducted a major restructuring in the company;
8. You are good at working with numbers.

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Aspiration: to succeed within the company **10**

1. You are communicative;
2. You have strong opinions;
3. You gesture a lot with your hands;
4. You want to have a baby next year;
5. You are not recognized for our job;
6. You are a rational person with a systemic vision;
7. You enjoy working under pressure;
8. You are organized and perfectionist.