

Technology Adoption and Structural Transformation: Evidence from the Industrialization of the Sugarcane Sector

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Abstract

This paper shows how the adoption of an agricultural technology necessary to meet new environmental standards can prompt structural transformation in an emerging economy. We study the fast spread of mechanical harvesting that followed the prohibition of pre-harvest field burning in the sugarcane sector in São Paulo state, Brazil. We combine remote-sensing data on sugarcane production and censuses data to estimate the impacts of field mechanization on the local labor markets. We find that the adoption of mechanical harvesting led to industrialization of the field; a one standard deviation larger adoption of agricultural mechanization reduces the share of workers employed in the agricultural sector by 2.3 percentage points, and increases the employment share of manufacturing and services sector by 1.7 and 1.1 percentage points, respectively.

Keywords: Technology Adoption; Structural Transformation; Labor Market; Environmental Regulation; Sugarcane.

JEL Codes: O14, O15, Q16, Q52.

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1 Introduction

Agricultural mechanization is the process of using machinery to mechanize the work of agriculture, greatly increasing farm worker productivity. It eases and reduces hard labor, improves productivity, and contributes to mitigating climate related hazards. On the other hand, it can displace unskilled farm labor and can cause environmental degradation (such as pollution, deforestation, and soil erosion). Based on the development literature, local productivity gains brought by new technologies may lead to wider and more positive effects to the local economy¹ and reallocate labor toward industry (Bustos et al., 2016; Carillo, 2020), stimulating the development process.

This paper asks whether agricultural mechanization necessary to meet new environmental standards can prompt structural transformation in an emerging economy. The prohibition of pre-harvest field burning set in motion the widespread adoption of mechanical harvesting in the sugarcane sector in the state of São Paulo, Brazil. We investigate the effect of the adoption mechanical harvesting on structural transformation – measured by the changes in the sector composition of the local economic activity –, and the distribution of skills employed in each sector. Our results indicate that agricultural mechanization led to local structural transformation and contributed to the industrialization of the agricultural production chain.

Sugarcane is one of the main crops in Brazil and the world’s largest crop by production quantity (Walter et al., 2014).. FAO estimated that sugarcane was cultivated on about 26 million hectares, in more than 90 countries, with a worldwide harvest of 1.83 billion tons in 2012. Sugarcane straw burning during the harvest period is responsible for a great amount of pollutant gases in atmosphere which cause respiratory diseases in the local population.² Environmental concerns led São Paulo – the richest and largest producer state in Brazil – to pass a state law in 2002 outlying the timeline to end sugarcane pre-harvest burning on large properties by 2021 (State Law n° 11,241). In 2007, São Paulo state and the Organization of Sugarcane Producers (ORPLANA) revised the timeline and set to halt sugarcane pre-harvest burning by 2014.

Sugarcane can be harvested using two different technologies: the traditional harvesting, by hand with pre-harvest field burning; and the mechanical harvesting, with no need for burning. Thus, the only way to comply with the new regulation is to adopt the mechanical harvesting. Figure 1 shows a map from São Paulo municipalities with the sugarcane planted

¹On local effects of productivity shocks in agriculture see Matsuyama (1992); Foster and Rosenzweig (2004, 2008); Hornbeck (2012); Hornbeck and Naidu (2012); Bustos et al. (2016); Henderson et al. (2015); Hornbeck and Keskin (2015); Marden (2016).

²(Rangel and Vogl, 2019), Macedo et al. (2008), Cançado et al. (2006); Dominici et al. (2014); Rangel and Vogl (2015); Chagas et al. (2016).

area colored by harvesting type in 2006 and in 2010. We see that, the area in the state with mechanical harvesting (in green) grew from around 30% in 2006 to 55% in four years.³ Due to agricultural mechanization, less workers are needed to harvest the same planted area⁴, it is thus a labor saving technology. We study the effect of such shock on local structural transformation. The mechanical harvest also employs workers with a different set of skills than the one employed by the traditional harvesting – e.g. machine operators, mechanics, and engineers (Moraes, 2007) –, it is thus a skill biased technical change. We investigate whether this shock affected the distribution of skills employed in each sector.

We exploit this fast adoption of agricultural mechanization, and estimate its medium-run impact on local labor market structure. To this goal, we use four main datasets: population census; input-output tables; remote sensing data of sugarcane planting and harvesting (CANASAT-INPE), and, GIS-based geomorphometric data (TOPODATA). We use the remote sensing data to create an index for the adoption of mechanical harvesting in each plot of land with sugarcane production. In order to characterize the evolution of mechanization by municipality, we create an *Adoption Index* measuring the fraction of the area of sugarcane fields with mechanical harvesting in 2010 relative to the baseline fraction of mechanical harvesting. We pair this index with labor market data across sectors at the municipality level, for 2000 and 2010.

In order to unveil the causal effects of agricultural mechanization on the evolution of labor market outcomes, we use the land slope of the pixels with sugarcane production as an instrument for the adoption of harvest mechanization. The reason for this instrument comes from engineering constraints: it is more costly to introduce mechanical harvesting in steeper plots of land.⁵ Our identifying assumption is that, conditional on a series of covariates, land slope of pixels with sugarcane production do not affect the evolution of labor market outcomes directly, but only indirectly via agricultural mechanization.

We find that a one standard deviation larger adoption of agricultural mechanization reduces the share of workers employed in the agricultural sector by 2.3 percentage points, and

³The first statistic of mechanical harvest we could find is [ALCOOBRÁS \(2003\)](#), which states that around 15 percent of the sugarcane harvested in São Paulo in 2003 used mechanical harvesting with no pre-harvest burning.

⁴According to some estimates from the industry ([SGPR, 2009](#)), one harvest machine can substitute around eighty hand workers.

⁵[Braunbeck and Magalhães \(2010\)](#) argues that because of soil irregularities and driving conditions it is difficult to use a combine in areas with slope greater than 12 percent. However, advances in the off-road vehicle engineering, such as four wheel drive, helped to mechanize areas with a slope up to 18 percent. In fact, the state law from 2002 set different goals and deadlines for areas steeper than 12 degrees. This distinction was dropped in the 2007 protocol deal. In Appendix B, we use a regression discontinuity design to estimate if there were any discontinuous adoption of mechanical harvesting at the 12 degree cut-off. We find no local difference in adoption at the cut-off.

increases the employment share of manufacturing and services sector by 1.7 and 1.1 percentage points, respectively. We interpret these findings as evidence that agricultural mechanization led to local structural transformation. We find that this employment reallocation happened mostly among unskilled workers. In particular, we document that adoption of mechanical harvest changed the labor composition in agricultural sector by increasing the share of skilled-unskilled workers ratio. We find no effect on the composition of skills in the manufacturing and services sector.

Last, we study a potential mechanism through which the agricultural mechanization created structural transformation. [Bustos et al. \(2016\)](#) argue that in a small open economy, a labor saving technical change releases labor force previously employed in the agricultural sector which are then absorbed by the manufacturing and services sectors. On the other hand, mechanization, by increasing the productivity in the downstream sector, may also particularly benefit manufacturing and services industries in the agricultural production chain. We use input-output tables to assess this channel and estimate heterogeneous effects of adoption of mechanical harvesting on industries linked and non-linked to the agricultural sector using input-output tables. Our results indicate that the increase in employment share of manufacturing and services sectors is restricted to industries linked to the sugarcane sector. We find that a one standard deviation larger adoption of agricultural mechanization increases the employment share of manufacturing and services industries linked to the agricultural sector by 1.9 percentage points, and 0.9 percentage point, respectively. We interpret this as evidence that agricultural mechanization contributed to the industrialization of the agricultural production chain in these areas.⁶

This paper primarily contributes to the literature that studies the implications of technological progress in agriculture on development and industrialization. In our context, technology adoption represented a shock to agriculture productivity with impacts on local development ([Foster and Rosenzweig, 2004, 2008](#); [Hornbeck, 2012](#); [Hornbeck and Naidu, 2012](#); [Henderson et al., 2015](#); [Hornbeck and Keskin, 2015](#); [Marden, 2016](#); [Carillo, 2020](#)) and structural transformation. [Matsuyama \(1992\)](#) shows that for small open economies facing perfectly elastic demand for agricultural and manufacturing goods, a Hicks-neutral increase in agricultural productivity reduces the industrial sector by reallocating labor towards agriculture. This model has only one production factor: labor. [Bustos et al. \(2016\)](#) extended this model to two production factors: land and labor. In this case, technical change can be factor-biased. When technical change in agriculture is strongly labor saving, an increase in agricultural productivity

⁶[Assunção et al. \(2016\)](#) shows evidence from a different Brazilian state that the introduction of sugarcane mills increases the conversion of pasture to sugarcane land. Together with our results, this is evidence of complementarity between agricultural and manufacturing industries within the sugarcane production chain.

leads to manufacturing and services growth as it increases residual labor supply and local income. [Bustos et al. \(2016\)](#) provide empirical evidence on the impacts of the adoption of genetically engineered soybean seeds (a labor saving technology change) on the industrial sector in Brazil. Differently from this paper, we study a skill-biased technical change ([Autor et al., 2003](#); [Carillo, 2020](#)) and find that the agricultural mechanization increases the size of manufacturing and services sectors, and this effect was focused on industries connected to the agricultural sector.

We also contribute to the literature on effects of environmental regulation on local labor markets and economic competitiveness. Most of the papers find that environmental regulation in the United States harm manufacturing firms and workers ([Berman and Bui, 2001](#); [Greenstone, 2002](#); [Deschenes, 2011](#); [Walker, 2011](#); [Kahn and Mansur, 2013](#)). [Walker \(2013\)](#) argue that the regulatory costs should be measured by the costs associated to reallocating production across industries because most of its effects pertain to the distribution of economic activity across sectors, not levels. Closer to this paper, [Harrison et al. \(2015\)](#) and [Tanaka et al. \(2014\)](#) study the effects of environmental regulation on the productivity of manufacturing firms India and China, respectively. These papers tell a different story from the papers on developed economies. They find that environmental regulation improves firms productivity by increasing investments in new technologies or by affecting firms' dynamics.⁷ Our main contribution to this literature is to investigate a potentially wider benefits of environmental regulation in an emerging country context. In the developing world, reallocation of workers across sectors – in particular moving workers out of the traditional low productivity agriculture sector – may be beneficial to the local economy. In the episode we study, local economies benefit with the adoption of a technology that was previously available. A lot of attention has been drawn to understanding the determinants of technology adoption in non-developed countries ([Esther Duflo and Robinson, 2006](#); [Conley and Udry, 2010](#); [Bandiera and Rasul, 2006](#)). The literature review in [Foster and Rosenzweig \(2010\)](#) shows that the perceived profitability and benefits brought by the technology are key for adoption. Social learning, networks, biased beliefs or fixed costs have been shown to be important mechanisms that prevent desirable technologies from being adopted. In our case, environmental regulation aimed at reducing the level of pollutant gases, may have induced the adoption of an improved technology which was not privately valued initially, but that, at scale, may produce meaningful productivity gains to the economy. Therefore, our paper contributes more broadly to the literature on the consequences of technology adoption on local development ([Berman et al., 1998](#); [Beaudry](#)

⁷As argued by [Harrison et al. \(2015\)](#), these are supportive evidence for a weak version of the Porter Hypothesis, where environmental regulation does not trigger innovations or R&D, but technological catch up or firm selection.

et al., 2006).

The remaining of the paper is organized as follows. Section 2 provides background information. Section 3 describes the data. Section 4 presents our empirical strategy. Section 5 shows the results. Section 6 presents some robustness checks. And, section 7 concludes.

2 Background

In this section, we discuss the sugarcane industry in the state of São Paulo with a greater focus on the two aspects most relevant to the paper: harvesting technology and labor markets. According to the Food and Agriculture Organization (FAO), in 2012, sugarcane was cultivated on about 26 million hectares across more than 90 countries, with a worldwide harvest of 1.83 billion tons. Brazil is the top producer in the world by production quantity (Walter et al., 2014), being responsible for more than a third of worldwide production. According to the Brazilian Sugarcane Industry Union (UNICA), São Paulo is responsible for more than two thirds of Brazilian production, and it would be the second largest world producer.

Harvesting technologies. Sugarcane is a semi-perennial crop, with the harvesting season in São Paulo state going from April to December. Sugarcane can be harvested using two broad technologies: the traditional harvesting, using pre-harvest field burning and manual workers armed with knives; and the mechanical harvesting, using a combine harvester without field burning. In the traditional harvesting, pre-harvest field burning is used to clean the field in preparation for the manual workers, as the fire cleans the area from straws and other weeds, as well as chase away any dangerous animals. The sugarcane straw burning is responsible for a great amount of pollutant gases in the atmosphere (Macedo et al., 2008), being responsible for several respiratory diseases in the local population (Rangel and Vogl, 2019)(Cançado et al., 2006; Dominici et al., 2014; Rangel and Vogl, 2015). Other environmental problems related to sugarcane straw burning are soil and groundwater contamination (SGPR, 2009). Also, traditional harvesting in Brazil is characterized by mostly unskilled and temporary job positions.

On the other hand, mechanical harvesting uses modern harvesters and can be made without field burning, as the combine processes the straws. By avoiding straw burning, this technology is substantially less pollutant than the traditional harvesting. It is a capital-intensive technology that shows returns to scale. According to some estimates from the industry (SGPR, 2009), one harvest machine can substitute around eighty hand workers. Despite the productivity gains of mechanization, the availability of low wages unskilled and seasonal workers make the traditional harvesting technology attractive for sugarcane

producers relative to labor saving capital investments. Furthermore, mechanical harvesting requires a set of skilled workers (e.g., machine operators, and mechanics) which are scarce in many rural areas (Moraes, 2007). There are also natural constraints to the adoption of mechanical harvesting, in particular the cost of mechanization depends on the slope of the land – it is cheaper to mechanize the harvest in flatter terrains.

State plan to halt pre-harvest burning. In 2002, with the goal of reducing respiratory diseases and climate change impacts, the state of São Paulo passed a law outlying a timeline to end sugarcane pre-harvest burning by 2021.⁸ This involved a progressive substitution of traditional harvesting by mechanical harvesting, since the prohibition of pre-harvest burning reduces the productivity of traditional harvesting, as fire is the cheapest way to clean the field (Novaes et al., 2007). In 2006, the regulation was further strengthened when the state government and the Organization of Sugarcane Producers (ORPLANA) sealed a Cooperation Protocol shortening the deadline to halt burning by 2014. This protocol also created an agro-environmental certificate for clean sugarcane.

Figure 1 shows a map of São Paulo municipalities color-coding areas with sugarcane production by harvesting type in 2006 and 2010 – red pixels are plots of land with pre-harvest burning and green pixels use mechanical harvesting. As we can see in the maps, sugarcane production is distributed across the state of São Paulo and the share mechanical harvesting almost doubled in the four years following the the signature of the protocol, from 30% in 2006 to 55% in 2010.

Local labor markets. The main sectors in sugarcane producing municipalities are agriculture and services, each employing together around 40% of the labor force, the manufacturing sector employ 10% of the labor force. Most of the labor force is unskilled, only 30% holds at least a high school degree. This figure is even lower in the agricultural sector, where only 20% of the permanent (non-seasonal) workers hold a high school degree.

The sugarcane sector has a bad record in terms of workers’ conditions and environmental compliance. There are several reports about criminal recruitment and over-exploitation of labor, as well as precarious accommodation, high level of workplace accident, death by exhaustion, and child labor (SGPR, 2009). In the sugarcane industry, especially in farms using traditional harvesting, the largest share of workers were unskilled and seasonally employed. Over the last decades, however, with the expansion of mechanical harvesting, the sugarcane industry started training and recruiting more skilled workers, such as machine operators, mechanics, and engineers (Moraes, 2007). In 2009, UNICA, the Federal Government and the

⁸Law No. 11,241, of September 19, 2002

National Confederation of Agricultural Workers (CONTAG) signed the National Agreement to Improve Sugarcane Working Conditions. The aim of this Agreement was to improve better labor practices and to promote the reintegration of workers who lost their jobs due to the advance of mechanization.

Thus, environmental and labor regulations may have contributed to the expansion of mechanical harvesting. This can affect labor demand in these regions through two channels. First, less workers are needed to harvest the same planted area: labor saving technologies may lead to structural transformation (Bustos et al., 2016). Second, this is a skill biased technical change increasing the demand for skilled worker relative to unskilled workers in the agricultural sector, and consequently in the local economy.

3 Data

The main data sources are: population census; input-output tables; remote sensing data of sugarcane planting and harvesting (CANASAT-INPE); and, GIS-based geomorphometric data (TOPODATA).

Labor market data. We draw labor market data from the Brazilian Demographic Census, which is produced by the Brazilian Institute of Geography and Statistics (IBGE) every ten year.⁹ We use the last three rounds of the survey (1991, 2000 and 2010). This allows us to observe the variables of interest before and after the environmental regulation is passed, as well as to conduct robustness checks and study pre trends. We restrict our analysis to working-age population, defined as all individuals between 18 and 60 years old. The variables we focus on are the sector in which the individual was working during the previous week¹⁰ and its education level. We define an individual as skilled if it holds at least a high school degree, and as unskilled otherwise.¹¹ For each municipality, we compute employment shares as the numbers of workers in each sector divided by working age population. We also compute unskilled employment shares.

To characterize industries as linked and non-linked to the agricultural sector, we use Brazilian input-output tables for the year of 2000 produced by IBGE. The data classifies 55

⁹The main advantage of this data relative official registries is that it has a comprehensive coverage of rural areas and informality. This is key as informality is large in the agriculture sector.

¹⁰We identify the sector an individual was employed in the previous week as declared in the census (classification CNAE 1.0). We classify the market in three sectors using 2 digits CNAE 1.0: agricultural sector (codes from 01 to 05), manufacturing sector (codes from 15 to 37), and services sector (codes from 40 to 74 and 80 to 94).

¹¹We do robustness checks with different classification.

industries which we merge with the census data using CNAE 1.0 classification¹². We follow (Allcott and Keniston, 2018) to define an industry as linked if the share of output purchased by the agricultural sector is larger than 0.1 percent or if the agricultural input cost share is larger than 0.1 percent; an industry is classified non-linked otherwise.

Production and harvest data. We use granular remote sensing data for sugarcane production in São Paulo State from CANASAT, produced by the National Institute For Space Research (INPE). It contains two different sets of images: annual sugarcane planted area from 2003 to 2013, CANASAT-Planted Area; and annual sugarcane harvesting from 2006 to 2012, CANASAT-Harvest. CANASAT-Harvest was created to support the implementation of the Cooperation Protocol signed in 2006, and identifies traditional sugarcane harvesting (with pre-harvest burning) and mechanical harvesting (no pre-harvest burning) (Rudorff et al., 2010a; Adami et al., 2012).¹³ We are unable to extend the analysis to other states because CANASAT-Harvest covers only São Paulo state.¹⁴

We aggregate the remote sensing data at the municipality level to merge with labor market data from census. For each municipality we compute the number of pixels of each harvesting type and the number of pixels with planted area. Our sample consists of the 393 municipalities in which we observe sugarcane cropping. For each of these municipalities, we construct a measure of technology adoption, *Mechanization Index*, defined as the fraction of the area with mechanical harvesting out of the total area planted with sugarcane in the baseline.

Land characteristics. We calculate the slope of each pixel using high-resolution digital topographic data from TOPODATA.¹⁵ This data has resolution of one arcsecond, approximately 9.49 hectares. We overlay TOPODATA and CANASAT to get the land slope of *the pixels with sugarcane production*. That is, we calculate the land slope of each plot of land actually producing sugarcane in São Paulo. We, then, calculate the share of sugarcane planted area in land slope bins for each municipality.

¹²This classification merges 55 industries from input-output tables with 147 industries using 4 digits CNAE 1.0 classification which we aggregate at 2 digits CNAE 1.0. When a 2 digits industry is classified as linked and non-linked we consider it as linked only.

¹³This classification is done using visual interpretation technique of remote sensing images, obtained between April and December in each crop year. Most of the sugarcane harvesting is performed during the dry season, when it is relatively favorable to acquire cloud free images. Identification of harvest type is based on the reflectance difference between mechanical harvesting and pre-harvest burning fields (Aguar et al., 2011a).

¹⁴Rudorff et al. (2010b) and Aguair et al. (2011b) describe the specifics for CANASAT planted area and harvest, respectively.

¹⁵Land slope is based on the Digital Elevation Model (MDE) and the original data is from the Shuttle Radar Topography Mission (SRTM).

We measure land suitability for technological change in agriculture by using estimates of potential sugarcane yields from the FAO-GAEZ database. This data calculates potential yields under different scenarios of technology use.¹⁶ Following (Bustos et al., 2016), we construct a measure of suitability for technical change in sugarcane for each municipality by deducting the average potential yield under low inputs from the average potential yield under high inputs. Last, as a measure of market access, we calculate the distance from each plot of land with sugarcane to roads using the GIS road maps from the Ministry of Transportation. We calculate the average distance of sugarcane pixels to roads for each municipality.

4 Empirical Strategy

In this section we describe our empirical strategy. We first define the measure of adoption of mechanical harvesting. We then present our main regression specification and discuss potential identification issues. Last, we propose an instrumental variable strategy to overcome these issues.

4.1 Agricultural mechanization index

We start by creating our *agricultural mechanization index* to capture the degree of mechanical harvesting in sugarcane plantations. This index consists in the share of sugarcane planted area (number of pixels) with mechanical harvesting in a municipality j in year t : $Mechanization_{jt} \equiv m_{ij}/a_{jt}$ where m_{jt} is the area (number of pixels) with mechanical harvesting, and a_{jt} is the total area (number of pixels) with sugarcane in municipality j and year t .

Our main variable of interest is the *adoption of agricultural mechanization* between 2000 and 2010:

$$AdoptionIndex_j \equiv Mechanization_{j,2010} - Mechanization_{j,2000}. \quad (1)$$

As discussed before, we do not observe sugarcane planted area for 2000, so we consider 2003 planted area as the baseline planted area at 2000.¹⁷ Likewise, there is no georeferenced data on harvesting type for 2000. Thus, in our main specification we assume there is no mechanical harvesting in 2000.¹⁸

¹⁶Yields under the low technology are described as those obtained planting traditional seeds, with no use of chemicals nor mechanization. Yields under the high technology are obtained using improved high yielding varieties, optimum application of fertilizers and herbicides, and mechanization.

¹⁷CANASAT-Planted Area covers sugarcane planted area from 2003 to 2013 in Brazil.

¹⁸CANASAT-Harvest follows sugarcane harvesting in the state of São Paulo from 2006 to 2012.

4.2 Main Specification

Our empirical strategy relies on the assumption that goods can be traded across municipalities but labor markets are local. We investigate whether agricultural mechanization – a labor saving technology – lead to structural transformation as measured by changes in the composition of local economic activity. More specifically, our main goal is to estimate the impacts of technology adoption in the agricultural sector on local labor markets variables. We evaluate the evolution of these labor market outcomes between 2000 and 2010, $\Delta Y_j \equiv Y_{j,2010} - Y_{j,2000}$, in order to capture a medium-run effect of mechanization. Our main regression equation is:

$$\Delta Y_j = \alpha + \beta \text{AdoptionIndex}_j + \gamma X_j + \nu_j \quad (2)$$

where X_j is a vector of municipality level controls. All our regressions include a set of controls: the share of rural population in 2000, the log of labor force in 2000, and the log of sugarcane planted area in 2003 to allow for differential trends for municipalities with different initial urbanization rates, size, and initial sugarcane production, respectively. A further concern about identification is that the initial presence of skilled labor may foster technology adoption and influence labor market, as pointed by [Beaudry et al. \(2006\)](#), thus we control for the share of illiterates and of skilled workers in 2000. Because higher baseline education levels in the region may facilitate technology adoption and dynamic,. We control for population density in 2000 to account for differences in urbanization intensity and labor market integration. We also add a control for distance to roads to allow different initial trade costs. We add controls for soil suitability using the same measure defined in ([Bustos et al., 2016](#)) to control for differential trends by potential sugarcane yield under high inputs versus low inputs.

The coefficient of interest is β which captures the effect of adoption of agricultural mechanization in the sugarcane sector on the evolution of different labor market outcomes ΔY_j . Tables ?? and ?? report summary statistics of our explanatory and dependent variables, respectively. ν_j is the idiosyncratic error term. We follow ([Bustos et al., 2016](#)) and estimate heteroskedasticity-robust standard error estimators.

Reduced form estimates of the equation above may have identification issues if there is any endogeneity between labor market development and the adoption of the technology in the field. For example, consider a labor market shock that increases wages at a level that producers opt to pay the fixed costs of adopting a new technology. Alternatively, consider for example local shocks to the agricultural sector – e.g., local government subsidizing sugarcane industry –, which affects directly both technology adoption and labor market outcomes. In these cases, ordinary least square estimates would be biased and one would not unveil the

causal relation of the adoption of agricultural mechanization. Next, we propose a strategy to overcome this issue.

4.3 Instrumental Variable

We propose to identify the causal effect of the technology adoption on structural transformation by using a instrumental variable strategy. We use land slope of sugarcane planted area as an instrument for the adoption of mechanical harvesting in the sugarcane industry. The intuition for using this instrument is that it is more costly to mechanize steep areas (Moraes, 2007), so producers with land in steep terrains would resist more to adopt the mechanical harvesting technology.

Our estimates using land slope as an instrument for the adoption of mechanical technology capture the causal relation between technology adoption and labor market outcomes if: (i) slope is correlated to adoption of mechanization; and (ii) slope is uncorrelated to the error term ν_j in equation 2. In words, slope must be correlated with the adoption of mechanical harvesting in the sugarcane industry, and must have no direct influence on the evolution of labor market outcomes except via the mechanical harvesting adoption. To shed light on assumption (ii), we assess whether producers prefer to expand sugarcane production to flatter terrains. If these terrains represented a better opportunity for the extensive margin of sugarcane areas, we would observe a negative relation between expansion of sugarcane production and land slope, as producers would be gradually moving towards worst – steeper – terrains. We analyze a panel data of sugarcane planted area for São Paulo state from 2003 to 2013. Figure A4 plots the expansion of planted areas since 2003 by different land slopes. We can see that the growth of planted areas – i.e., the planted area in year t divided by planted area in 2003 – is relatively homogeneous across slope levels. We observe that the increase in total planted area does not seem to be concentrated in terrains with certain slopes. This give us some reassurance that our instrument is not related with an underlying factor determining the expansion of the sugarcane industry in these municipalities.

Our first stage regression equation is:

$$AdoptionIndex_j = \Pi_1 Slope_j^{4-8} + \Pi_2 Slope_j^{8-12} + \Pi_3 Slope_j^{12-16} + \Pi_4 Slope_j^{16} + \lambda X_j + \varepsilon_j \quad (3)$$

where X_j is a vector of controls, and $Slope^{i-i'}$ is the share of sugarcane planted area – i.e., pixels with sugarcane production – in municipality j with slope in the interval $[i, i')$ and $Slope^{16}$ is the share of sugarcane planted area with slope greater than 16. That is, we only consider the slope of pixels with sugarcane plantation in each municipality. The omitted

category is the share of land with sugarcane planted in slopes between 0 and 4 degrees.¹⁹

Table 3 presents the first stage results. The signs of the coefficients are consistent with our intuition, we find a negative relation between slope and agricultural mechanization robust to all our different controls. Our instrument has sufficient explanatory power, the Kleibergen-Paap F statistic (Kleibergen and Paap, 2006) is 19.06 with standard controls and 16.43 in the specification with all additional controls.

5 Results

In this section, we estimate the effects of agricultural mechanization on local structural transformation in São Paulo state, as measured by a change in the industry composition of local economies.

5.1 Industry composition

Table 4 presents the estimated effects of agricultural mechanization on employment share by sector – agricultural, manufacturing, and services.²⁰ The dependent variable in Panel A is the share of permanent workers employed in the agricultural sector. The OLS estimates, in column 1, suggests that the agricultural sector grew faster in regions with greater adoption of mechanical harvest. This relationship is likely biased as there may be other factors inducing the growth of this sector and technology adoption. Columns 2 to 7 present the 2SLS results using the slope of sugarcane field as an instrument for adoption of mechanical harvest. We find that the instrumental variables estimates indicates that agricultural mechanization led to a faster reduction in the agricultural employment share between 2000 and 2010. Point estimates are very stable and remains statistically significant when we add a series of controls for baseline education levels (column 3), population density (column 4), distance to roads (column 5), and soil suitability for sugarcane (column 6) as we discussed in the previous section. Column 7 presents our preferred specification including the full set of controls. The point estimate of -0.1468 implies that an increase of one standard deviation in *Adoption Index* (0.154) reduced in 2.26 percentage points the agricultural employment share [0.1468×0.154]. This corresponds to approximately 62% of the average reduction in agricultural employment share between 2000 and 2010 [$2.26/3.64 \sim 62\%$]. Put another way, the agricultural

¹⁹Notice that slope does not change between years, so we assume that producers do not invest to change the terrain, like terrace for example. Terrace is a very expensive activity so, even if producers would consider doing such investment to the land, this would consist a differential cost of adopting mechanical harvesting.

²⁰All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the log of sugarcane planted area in 2003.

employment share reduced 2.26 percentage points in a municipality that increased agricultural mechanization in one standard deviation (15.4%).

Panel B of table 4 reports a positive and significant coefficient for manufacturing employment share. The point estimate of 0.1104 implies that an increase of one standard deviation in *Adoption Index* increased manufacturing employment share by 1.70 percentage points between 2000 and 2010, and this corresponds to 37% of the average increase in agricultural employment share. Panel C of the same table reports the coefficient for services employment share. We find a positive coefficient which significance depends on controls. In column 6, our preferred specification, the point estimate of 0.0707 implies that an increase of one standard deviation in *Adoption Index* increased services employment share by 1.09 percentage points between 2000 and 2010, corresponding to 34.9% of the average increase for this variable.

In order to check what type of worker the agricultural sector is releasing we estimate the impacts of agricultural mechanization on unskilled employment share.²¹ Table 5 presents the results for unskilled employment share. We find negative and significant results for agricultural unskilled employment share, and positive and significant results for both manufacturing and services sector. The estimates in column 6 imply that a one standard deviation in agricultural mechanization led to a reduction in 3.08 percentage points in agricultural unskilled employment share between 2000 and 2010, this corresponds to 111% of the average reduction in this variable. The impact of a one standard deviation in *Adoption Index* was of 2.15 and 1.07 percentage points in manufacturing and services sector, respectively. Table 6 presents the results for skilled-unskilled workers ratio. Panel A estimates suggest that agricultural mechanization increased skilled-unskilled in agricultural sector. The point estimate of 0.4285 implies that an increase of one standard deviation in mechanization increased in 6.60 percentage points in skilled-unskilled ratio in agricultural sector, which corresponds to a 51.6% of the average increase of this variable between 2000 and 2010. The IV estimates in Panels B and C are also positive although not significant for both manufacturing and services sector.

To sum up, the results presented in tables 4, 6, and 5 suggest that agricultural mechanization – a labor-saving and skill biased technical change – led to structural transformation through a reduction of employment share in agricultural sector and an increase in the employment share of manufacturing and services sector. And more, it seems that this employment reallocation is mostly happening among unskilled workers which also affects the labor composition in agricultural sector.

²¹We compute unskilled employment share as the number of unskilled employed workers in a sector divided by unskilled working age population.

5.2 Connected industries

To continue our analysis we investigate which industrial and services sectors are benefiting from the reduction of the share of agricultural employment. (Bustos et al., 2016) shows that a introduction of labor-saving technologies in agriculture can foster structural transformation by releasing workers who find occupation in other sectors. If the structural transformation is driven simply by such labor market channel, all manufacturing industries could stand to benefit from it. On the other hand, manufacturing industries in the agricultural production chain may stand to benefit not only by the labor market channel, but by the improved productivity of the – downstream – agricultural sector. To assess whether services and manufacturing sectors connected to the agricultural sector proportionally benefit from the agricultural mechanization, we estimate the impacts of agricultural mechanization on agricultural and services sector employment shares differentiating between linked and non-linked to the agricultural sector.

Table 7 reports the results for employment share for manufacturing and services industries linked and non-linked to the agricultural sector – we provide greater detail on this classification in Section 3. We find a positive and significant point estimate in Panel A and C, which means that agricultural mechanization led to an increase in employment share for both manufacturing and services industries linked to the agricultural sector. The point estimate of column 7 in Panel A imply that a one standard deviation in agricultural mechanization led to an increase in 1.87 percentage points between 2000 and 2010 in the employment share of manufacturing industries linked to the agricultural sector, which corresponds to 41.7% of the average increase in this variable. The point estimate of column 7 in Panel C implies a 0.92 percentage point increase in the employment share of services industries linked to the agricultural sector due to a one standard deviation in *Adoption Index*, corresponding to 56.2% of the variation in employment share between 2000 and 2010. We find no effect of adoption of mechanical harvesting on the employment share of manufacturing and services industries not linked to the agricultural sectors. Point estimates in Panels B and D are substantially smaller than the ones in Panels A and C, and are not statistically significant at the usual levels.

We check what type of workers the other sectors are hiring. Table 8 presents the results for unskilled employment share for linked and non-linked sectors. We find positive and significant point estimates for both linked sectors, manufacturing and services, and no significant estimates for non-linked sectors. The point estimates of column 7 in Panel A imply that one standard deviation in our measure of agricultural mechanization led to an increase of 2.27 points in unskilled employment share between 2000 and 2010 for linked manufacturing sectors, corresponding to 55.8% of the average increase in this variable between 2000 and 2010. In Panel C, we find a positive coefficient which significance depends on controls for

unskilled employment share for linked services sector. The point estimate of column 7 implies a 1.08 percentage point increase in the unskilled employment share due to a one standard deviation of *Adoption Index*. And, we find no effect on the unskilled employment share of manufacturing and services industries not linked to the agricultural sectors. Point estimates in Panels B and D are negative and substantially smaller than the ones in Panels A and C, and are not statistically significant.

Taken together, our results indicate that the increase in employment share of manufacturing and services sectors was focused on industries linked to the sugarcane sector. We interpret this as evidence that agricultural mechanization contributed to the industrialization of the agricultural production chain. In other words, structural transformation in these areas seem to be have developed through the industrialization of the agriculture sector.

6 Robustness Checks

6.1 Preexisting Trends

A potential concern of our estimates is that the economy of municipalities better suited for adopting agricultural mechanization could have been already following a different development path, for example already undergoing a structural transformation. We assess whether our results are driven by preexisting trends in the manufacturing sector by estimating equation(2) using as the dependent variable the evolution of labor outcomes in the manufacturing sector from 1991 and 2000. We perform this test for the level manufacturing sector but not for the agricultural and service sectors because there were important changes in the definition of employment after the 1991 census, thus employment variables can not be measured in a consistent way across the 1991 and 2000 censuses for agricultural and services sectors.²²

Table A.1 reports the results on pre-trends on employment in the manufacturing sector.²³ We find that the manufacturing sector shrank more in areas that came to adopt mechanical harvest in the following decade. The manufacturing sector in Brazil was particularly harmed by the trade liberalization in the 1990s (Dix-Carneiro and Kovak, 2019). The adoption of mechanical harvest seem to have contributed to revert the deindustrialization process in these

²²IBGE changed the reference period for employment: in 1991 a person was considered as employed if she has worked in the last 12 months, while in 2000 it only included the reference week of the census. This new rule implied that workers performing temporary and seasonal activities who were not employed during the reference week were counted in the 1991 census but not in the 2000 census. This is particularly problematic for the agricultural sector. Also, in 1991 zero-income workers, which are more common in agriculture than in other sectors, were only partially included as workers.

²³The number of observations is different because new municipalities were created during the 1990s. We use Minimum Comparable Areas (Reis et al., 2008), effectively using the 1991s municipalities definitions.

regions.

6.2 Migration

Part of our results could be driven by technology adoption affecting migration patterns across municipalities. If this was the case, results could be driven by reallocation of workers across space rather than sectors (Imbert et al., 2018). We investigate this issue by estimating the effect of agricultural mechanization on migration patterns. To do so, we measure net migration rate as the share of the difference between immigrants – working-age individuals that arrived to the municipality on the last 5 years – and outmigrants – working age individuals that left the municipality on the last five years – as a share of workforce five years earlier.²⁴

Table A.2 reports the results. We find no significant evidence that adoption of mechanical harvesting affected net migration between 200 and 2010.

6.3 Different Educational Levels

In our main specification, we classify skilled workers as those holding a high school degree. We check if our results are robust to the classification of skilled and unskilled workers by using two different classifications. In Tables A.3 and A.4 we classify skilled workers as one holding a college degree. In Tables A.5 and A.6 we classify skilled worker as as someone holding a middle school degree. Our main results seem to be robust to our classification of skilled workers, since the point estimates have the same sign and similar magnitude as the ones presented in the previous section.

6.4 Linked industries classification

In our main specification we follow (Allcott and Keniston, 2018) to define an industry as linked if the share of output purchased by the agricultural sector is larger than 0.1% or if the agricultural input cost share is larger than 0.1% – an industry is classified non-linked otherwise. The idea for using such small cutoff values in defining upstream and downstream is conservative in the sense that “non-linked” industries have very limited linkage to agricultural sector and thus should not be directly affected by that sector. A possible concern is that such conservative definition underestimates the impacts on non-linked sector. We address this concern by showing results when we use a cutoff 10 times larger, effectively reducing the possibility for an industry to be linked to the agricultural sector. That is, as robustness, we

²⁴Note that we only observe permanent migration. There is no comprehensive and reliable data on seasonal migration.

classify an industry as linked if the share of output purchased by the agricultural sector is larger than 1% or if the agricultural input cost share is larger than 1%.

Tables A.7, ?? and A.8 report the estimates for this new linkage classification. We still observe that the employment shares for linked industries in the manufacturing sector grew more in municipalities with greater agricultural mechanization and we find no significant effects on non-linked manufacturing industries. The results for services sector lose significance in this alternative specification. In sum, our findings suggest that agricultural mechanization led to industrialization of the agricultural productive chain, we see that adoption of mechanical harvesting increased employment shares in manufacturing industries linked to agriculture, but no statistical significant effect on non-linked industries. We find weaker evidence that services sectors industries linked to agriculture stood to gain from agricultural mechanization.

7 Conclusion

This paper estimates the causal effects of agricultural mechanization necessary to meet with new environmental regulations on the local labor markets of rural economies within a large emerging country, Brazil. Our identification strategy exploits the fast adoption of mechanical harvesting instrumented with differential adoption costs related to topographic characteristics. We find evidence that agricultural mechanization triggered structural transformation in rural economies.

We find that agricultural mechanization led to industrialization of the agricultural productive chain, we see that adoption of mechanical harvesting increased employment shares in manufacturing industries linked to agriculture, but no statistical significant effect on non-linked industries. We find weaker evidence that services sectors industries linked to agriculture stood to gain from agricultural mechanization.

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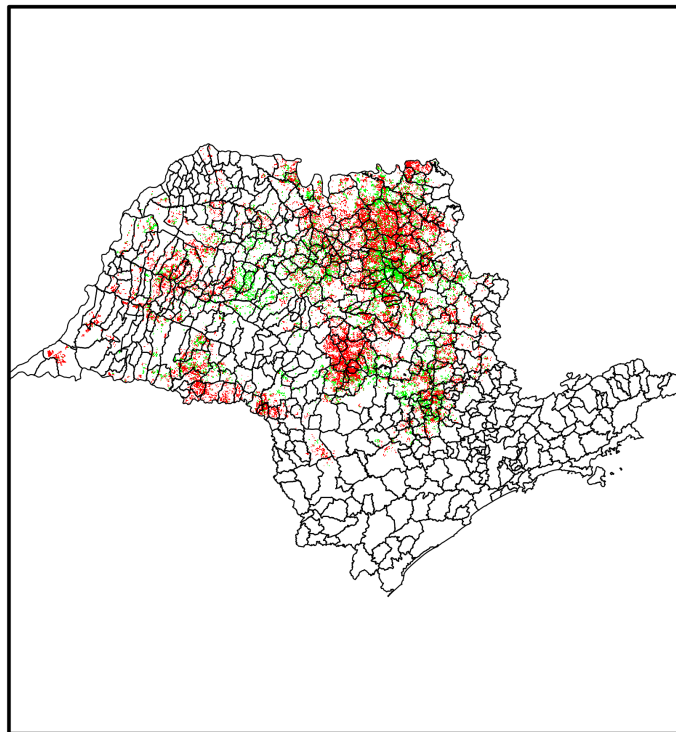
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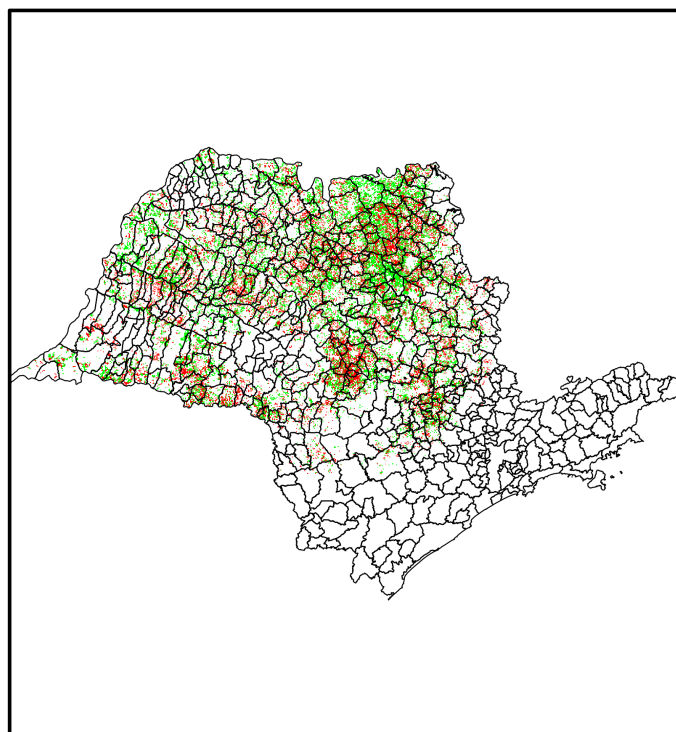
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Figures and Tables



(a) Harvest in 2006



(b) Harvest in 2010

Figure 1: Sugarcane Harvest

These figures present sugarcane harvest harvesting type. Figure 1a presents sugarcane harvest in 2006 and figure 1b presents sugarcane harvest in 2010. In both figures green means mechanical harvesting and red means traditional harvesting. Dark lines mark the municipalities in São Paulo.

Table 3: Results – First Stage

	Mechanical Adoption Index					
	(1)	(2)	(3)	(4)	(5)	(6)
Slope 4 – 8 (Π_1)	.043 (.168)	.048 (.169)	.028 (.169)	.045 (.172)	-.005 (.159)	-.011 (.164)
Slope 8 – 12 (Π_2)	-.373** (.164)	-.371** (.165)	-.330** (.157)	-.381** (.166)	-.330** (.158)	-.291* (.155)
Slope 12 – 16 (Π_3)	-.008 (.390)	-.035 (.396)	-.061 (.376)	-.021 (.395)	.075 (.372)	-.038 (.365)
Slope > 16 (Π_4)	-.865*** (.199)	-.859*** (.197)	-.851*** (.188)	-.867*** (.201)	-.920*** (.195)	-.899*** (.180)
1s Stage (KP F-stat.)	19.06	19.28	19.00	18.68	14.85	16.43
Education		Y				Y
Population density			Y			Y
Distance to roads				Y		Y
Soil suitability					Y	Y

Notes: This table displays the estimates of land slope on adoption of mechanical harvest as captured by Π 's in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality ($N = 393$). Robust standard errors reported in parentheses. *** $p < .01$, ** $p < .05$, * $p < .1$.

Table 4: Results – Employment share

	Dep. Var.: Employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Clean Adoption Index	.0049*** (.0165)	-.1438*** (.0486)	-.1445*** (.0455)	-.1546*** (.053)	-.1406*** (.0467)	-.1524** (.0628)	-.1468*** (.0563)
Panel B. Manufacturing sector							
Clean Adoption Index	-.009*** (.0165)	.1665*** (.054)	.1606*** (.0515)	.1714*** (.0583)	.1686*** (.0529)	.112** (.0565)	.1104** (.0528)
Panel C. Services sector							
Clean Adoption Index	.018*** (.0107)	.0417 (.0289)	.0469 (.0286)	.0555* (.031)	.0396 (.028)	.0668* (.0363)	.0707* (.0363)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality ($N = 393$). Robust standard errors reported in parentheses. *** $p < .01$, ** $p < .05$, * $p < .1$.

Table 5: Results – Unskilled employment share

	Dep. Var.: Unskilled employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Clean Adoption Index	.0112*** (.0213)	-.1921*** (.0611)	-.1842*** (.0579)	-.2057*** (.0666)	-.1861*** (.0586)	-.2144*** (.081)	-.1997*** (.0748)
Panel B. Manufacturing sector							
Clean Adoption Index	-.0038*** (.0175)	.2064*** (.0585)	.1933*** (.0557)	.2062*** (.0615)	.2045*** (.0567)	.1529** (.0625)	.1394** (.0563)
Panel C. Services sector							
Clean Adoption Index	.0159*** (.0115)	.0357 (.0294)	.0372 (.029)	.0539* (.0316)	.0364 (.0285)	.0657* (.0364)	.0693* (.0374)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on unskilled employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality ($N = 393$). Robust standard errors reported in parentheses. *** $p < .01$, ** $p < .05$, * $p < .1$.

Table 6: Results – Skilled-unskilled ratio

	Dep. Var.: Skilled-unskilled workers ratio						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Clean Adoption Index	.0227*** (.0487)	.253** (.1168)	.2692** (.1166)	.3139*** (.121)	.2585** (.1187)	.3846*** (.1482)	.4285*** (.1635)
Panel B. Manufacturing sector							
Clean Adoption Index	.0636*** (.1129)	-.3062 (.3044)	-.1649 (.3092)	-.2279 (.3095)	-.3126 (.3018)	.103 (.388)	.2662 (.3796)
Panel C. Services sector							
Clean Adoption Index	.0932*** (.1043)	.1656 (.2339)	.2055 (.2335)	.1993 (.2333)	.1447 (.2414)	.1417 (.279)	.2159 (.2653)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on skilled-unskilled workers ratio by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table 7: Results – Employment share

	Dep. Var.: Employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Linked manufacturing sector							
Clean Adoption Index	-.0089*** (.0158)	.172*** (.0516)	.163*** (.049)	.1786*** (.0558)	.1737*** (.0503)	.1246** (.0544)	.1217** (.0513)
Panel B. Non-linked manufacturing sector							
Clean Adoption Index	-.0001*** (.0049)	-.0055 (.0106)	-.0024 (.011)	-.0072 (.011)	-.0051 (.0105)	-.0126 (.0116)	-.0113 (.0115)
Panel C. Linked services sector							
Clean Adoption Index	.0181*** (.008)	.0397* (.0224)	.0369* (.0216)	.0468** (.0233)	.0371* (.0218)	.0674** (.0293)	.0599** (.0271)
Panel D. Non-linked services sector							
Clean Adoption Index	-.0002*** (.0069)	.002 (.0201)	.01 (.0199)	.0087 (.0213)	.0025 (.0193)	-.0006 (.0232)	.0108 (.0227)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table 8: Results – Unskilled Employment Share

	Dep. Var.: Unskilled employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Linked manufacturing sector							
Clean Adoption Index	-.0085*** (.0174)	.2095*** (.0562)	.1925*** (.0529)	.2111*** (.059)	.208*** (.0545)	.1622*** (.06)	.1476*** (.0541)
Panel B. Non-linked manufacturing sector							
Clean Adoption Index	.0047*** (.0047)	-.0031 (.0116)	.0008 (.0118)	-.0049 (.012)	-.0035 (.0114)	-.0093 (.0126)	-.0083 (.0123)
Panel C. Linked services sector							
Clean Adoption Index	.0172*** (.0084)	.0348 (.0229)	.0337 (.0223)	.045* (.0237)	.0345 (.0223)	.0737** (.0301)	.0701** (.0294)
Panel D. Non-linked services sector							
Clean Adoption Index	-.0013*** (.0069)	.0009 (.0204)	.0035 (.0202)	.0088 (.0218)	.0018 (.0198)	-.008 (.0234)	-.0007 (.023)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on unskilled employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

A Appendix - Figures and Tables

In this appendix we present our robustness estimates.

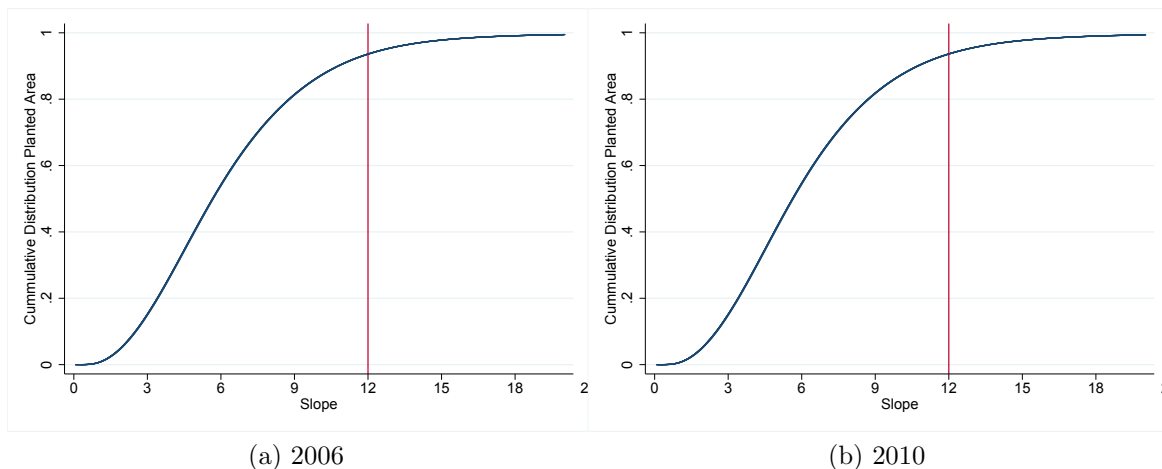


Figure A1: Cumulative Distribution of Land Planted with Sugarcane by Slope

This figure shows the cumulative distribution of sugarcane planted area in 2006 (a) and 2010 (b) by slope. Resolution: 1 arc-second resolution.

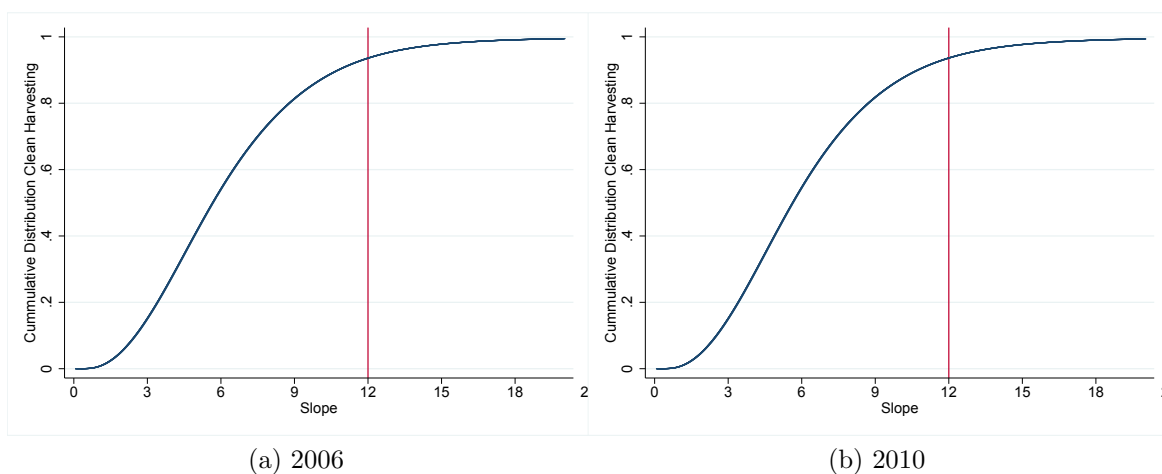


Figure A2: Cumulative Distribution of Mechanical Harvesting by Slope

This figure shows the cumulative distribution of mechanical harvesting in 2006 (a) and 2010 (b) by slope. Resolution: 1 arc-second resolution.

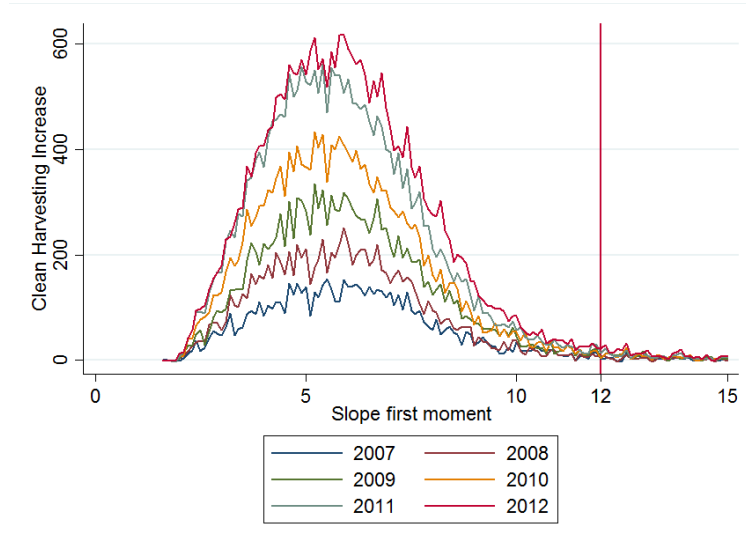


Figure A3: Mechanical Harvesting vs Slope

This figure presents mechanical harvesting in year t divided by mechanical harvesting in 2006 per value of slope first moment. To do this we round slope first moment to the first decimal place, so we have more observations at one slope first moment point. We drop slope first moment values greater than 15% because of very few observations.

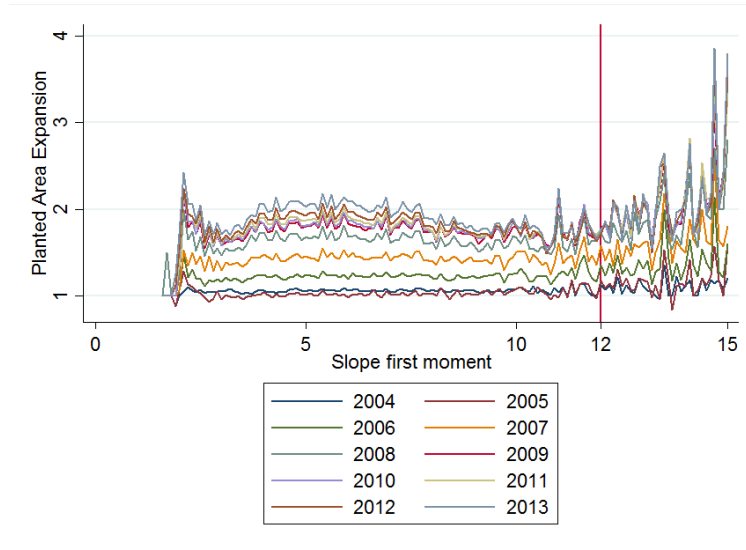


Figure A4: Planted Area Expansion vs Slope

This figure presents presents planted area in year t divided by mechanical harvesting in 2003 per value of slope first moment. To do this we round slope first moment to the first decimal place, so we have more observations at one slope first moment value. We drop slope first moment values greater than 15% because of very few observations.

Table A.1: Pre-trend – Manufacturing sector

	Pre-trend for manufacturing sector					
	$\Delta 2000-1991$					
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. Employment share						
Clean Adoption Index	-.038	-.0637*	-.0753**	-.0375	-.0409	-.0777**
	(.0316)	(.0324)	(.0348)	(.0314)	(.0358)	(.0345)
Panel B. Unskilled employment share						
Clean Adoption Index	-.0475	-.0758**	-.089**	-.0478	-.0553	-.0961**
	(.0342)	(.0359)	(.0366)	(.0341)	(.0381)	(.0374)
Panel C. Skilled-unskilled workers ratio						
Clean Adoption Index	.3018**	.2323*	.3476**	.2877**	.3005*	.257
	(.1403)	(.1408)	(.15)	(.1422)	(.1623)	(.1613)
1st Stage (KP F-stat.)	19.18	20.75	19.17	18.84	15.21	16.37
Education		Y				Y
Population density			Y			Y
Distance to roads				Y		Y
Soil suitability					Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on multiple variables (as indicated in the Panels) as captured by β in equation (2). All regressions are controlled for the share of rural population in 1991, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 1991. Population density control is measured in 1991. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is Área Mínima Comparável (AMC) (N = 351). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table A.2: Results – Migration

	$\Delta 2010-2000$						
	OLS	IV	IV	IV	IV	IV	IV
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Panel A. Netmigration rate							
Adoption Index	-25***	57.02	5.054	26.6	68.05	2.778	-40.01
	(24.73)	(76.81)	(74.34)	(73.21)	(75.71)	(78.02)	(70.06)
Panel B. Unskilled netmigration rate							
Adoption Index	-36.04***	72.04	10.5	47.97	79.31	.4498	-49.64
	(30.22)	(92.57)	(89)	(91.08)	(91.03)	(94.36)	(87.19)
Panel C. Skilled netmigration rate							
Adoption Index	-.1384***	43.45	7.985	2.227	61.67	13.83	-12.59
	(27.93)	(71.55)	(71.9)	(67.95)	(69.96)	(72.45)	(65.21)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on netmigration rate by educational level (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table A.3: Robustness College – Unskilled employment share

	Dep. Var.: Unskilled employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Adoption Index	.0055*** (.0174)	-.1515*** (.051)	-.1405*** (.0471)	-.1634*** (.0557)	-.1477*** (.049)	-.1635** (.0663)	-.1493** (.0609)
Panel B. Manufacturing sector							
Adoption Index	-.0084*** (.017)	.171*** (.0554)	.1649*** (.0528)	.1752*** (.0597)	.1725*** (.0543)	.1119* (.0573)	.1097** (.054)
Panel C. Services sector							
Adoption Index	.018*** (.0107)	.0438 (.0287)	.0438 (.0284)	.0591* (.0304)	.0417 (.0277)	.0791** (.0367)	.0811** (.0381)
1st Stage (KP F-stat.)		19.06	20.1	19	18.68	14.85	17.68
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on unskilled employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality ($N = 393$). Robust standard errors reported in parentheses. *** $p < .01$, ** $p < .05$, * $p < .1$.

Table A.4: Robustness College – Skilled-unskilled ratio

	Dep. Var.: Skilled-unskilled workers ratio						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Adoption Index	.0256*** (.0084)	.0751*** (.0229)	.0654*** (.0218)	.0794*** (.0236)	.0713*** (.022)	.0729*** (.025)	.0719*** (.0269)
Panel B. Manufacturing sector							
Adoption Index	.0244*** (.015)	.049 (.0533)	.0602 (.0553)	.064 (.0588)	.0582 (.0574)	.0566 (.0547)	.083 (.0637)
Panel C. Services sector							
Adoption Index	.0214*** (.0168)	.0472 (.038)	.0496 (.0374)	.0382 (.0373)	.0496 (.0384)	-.0258 (.0385)	-.0205 (.0378)
1st Stage (KP F-stat.)		19.06	20.1	19	18.68	14.85	17.68
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on skilled-unskilled workers ratio by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table A.5: Robustness Middle School – Unskilled employment share

	Dep. Var.: Unskilled employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Agricultural sector							
Adoption Index	.0138*** (.0221)	-.2045*** (.0603)	-.187*** (.057)	-.2203*** (.0656)	-.195*** (.058)	-.2262*** (.0782)	-.2062*** (.0739)
Panel B. Manufacturing sector							
Adoption Index	-.0025*** (.0173)	.2001*** (.0558)	.2044*** (.0536)	.2026*** (.0592)	.1983*** (.0541)	.1571** (.0613)	.1594*** (.057)
Panel C. Services sector							
Adoption Index	.007*** (.0118)	.027 (.0306)	.0211 (.0304)	.0425 (.0318)	.0258 (.0298)	.0506 (.0358)	.0492 (.0362)
1st Stage (KP F-stat.)		19.06	18.28	19	18.68	14.85	14.35
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on unskilled employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality ($N = 393$). Robust standard errors reported in parentheses. *** $p < .01$, ** $p < .05$, * $p < .1$.

Table A.6: Robustness Middle School – Skilled-unskilled ratio

	Dep. Var.: Skilled-unskilled workers ratio						
	$\Delta 2010-2000$						
	OLS	IV	IV	IV	IV	IV	IV
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Panel A. Agricultural sector							
Adoption Index	.0248*** (.0802)	.4203** (.2065)	.4262** (.2105)	.5442** (.2137)	.4183** (.2085)	.5788** (.2409)	.6528** (.2651)
Panel B. Manufacturing sector							
Adoption Index	-.0803*** (.2538)	-.8479 (.6309)	-.9639 (.6294)	-.8191 (.6964)	-.8269 (.6305)	-.5326 (.714)	-.5874 (.7088)
Panel C. Services sector							
Adoption Index	.5134*** (.2366)	.7992* (.4828)	.718 (.5002)	.8716* (.4919)	.8236* (.4819)	.7582 (.556)	.7496 (.5623)
1st Stage (KP F-stat.)		19.06	18.28	19	18.68	14.85	14.35
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on skilled-unskilled workers ratio by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table A.7: Robustness Linked Sectors – Employment share

	Dep. Var.: Employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Linked manufacturing sector							
Adoption Index	-.0183*** (.0151)	.1779*** (.0564)	.1589*** (.053)	.1722*** (.0579)	.1761*** (.0548)	.132** (.0624)	.1124** (.0552)
Panel B. Non-linked manufacturing sector							
Adoption Index	.0093*** (.0081)	-.0114 (.0194)	.0017 (.0188)	-.0008 (.0188)	-.0075 (.0189)	-.02 (.0218)	-.002 (.0192)
Panel C. Linked services sector							
Adoption Index	.0113*** (.0078)	.0175 (.0195)	.0168 (.0192)	.0199 (.0204)	.0156 (.019)	.0261 (.0237)	.0212 (.0223)
Panel D. Non-linked services sector							
Adoption Index	.0067*** (.0078)	.0242 (.0219)	.0301 (.0214)	.0356 (.0229)	.0239 (.0211)	.0407 (.0256)	.0495* (.0257)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

Table A.8: Robustness Linked Sectors – Unskilled Employment Share

	Dep. Var.: Unskilled employment share						
	$\Delta 2010-2000$						
	OLS (1)	IV (2)	IV (3)	IV (4)	IV (5)	IV (6)	IV (7)
Panel A. Linked manufacturing sector							
Adoption Index	-.0204*** (.0166)	.1827*** (.0569)	.162*** (.0527)	.1771*** (.0583)	.1785*** (.0548)	.146** (.0651)	.122** (.056)
Panel B. Non-linked manufacturing sector							
Adoption Index	.0178*** (.0076)	.0173 (.0191)	.0275 (.0187)	.0255 (.0183)	.0199 (.0185)	.0111 (.021)	.0236 (.0191)
Panel C. Linked services sector							
Adoption Index	.0082*** (.0082)	.0213 (.0217)	.0223 (.0215)	.0247 (.0226)	.0181 (.0212)	.0418 (.0268)	.0375 (.0255)
Panel D. Non-linked services sector							
Adoption Index	-.0012*** (.0081)	.0058 (.0209)	.0061 (.0205)	.0178 (.0215)	.0078 (.0204)	.0089 (.0241)	.0146 (.023)
1st Stage (KP F-stat.)		19.06	19.28	19	18.68	14.85	16.43
Education			Y				Y
Population density				Y			Y
Distance to roads					Y		Y
Soil suitability						Y	Y

Notes: This table displays the estimates of adoption of mechanical harvest on unskilled employment share by sector (as indicated in the Panels) as captured by β in equation (2). Column 1 presents OLS estimates and columns 2 to 7 present 2SLS estimates using the slope of sugarcane field as an instrument for adoption of mechanical harvest – first stage characterized in equation (3). All regressions are controlled for the share of rural population in 2000, the log of labor force in 2000, and the the log of sugarcane planted area in 2003. Education controls include the share of illiterates and of skilled workers in 2000. Population density control is measured in 2000. Distance to roads are in log. Soil suitability for sugarcane from GAEZ/FAO. The unit of observation is the municipality (N = 393). Robust standard errors reported in parentheses. *** p < .01, ** p < .05, * p < .1.

B Technology Adoption Around 12 Degrees Threshold

In this section we investigate if the new environmental regulation induced a discontinuous adoption of mechanical harvesting on plots of land with slope around the 12 degrees threshold. As we discussed in Section 2, the State Law No. 11,241 set deadlines for substituting pre-harvest burning according to property size and land slope. The main target of the policy was properties with more than 150 hectare and sugarcane fields with slope smaller than 12 degrees. For this exercise we use the georeferenced microdata from CANASAT/INPE at its highest resolution – 1 arc-second –, land slope from TOPODATA, and the georeferenced limits of private properties from *Cadastro Ambiental Rural* (CAR/Ministry of the Environment). We look at the share of pixels planted with sugarcane using mechanical harvesting on pixels with slope around 12 degrees using a regression discontinuity design using as running variable land slope. We restrict attention to the first and last year from CANASAT we have data from – 2012 and 2006 – and to pixels planted in properties bigger than 150 hectare or not.

As we detail next, we find no robust discontinuous adoption of mechanical harvest at the 12 degrees threshold.

B.1 Empirical Method

Our main estimating equation is

$$Y_i = \alpha + \gamma \mathbf{1}\{Slope_i \geq 12\} + f(Slope_i) + \varepsilon_i \quad (4)$$

where Y_i is a dummy equal to one if the pixel i has mechanical harvesting and zero if the pixel has pollutant harvesting. $f(Slope_i) = \mathbf{1}\{Slope_i \geq 12\} * f^{\geq 12}(Slope_i) + \mathbf{1}\{Slope_i < 12\} * f^{< 12}(Slope_i)$ is a polynomial of distance from the 12 degree threshold allowing for different trends above and below the threshold. We use linear polynomials f , as suggested by ?. We estimate the regression by OLS. In all exercises, we use the optimal bandwidth as ?, and present results for smaller and larger bandwidths as robustness.

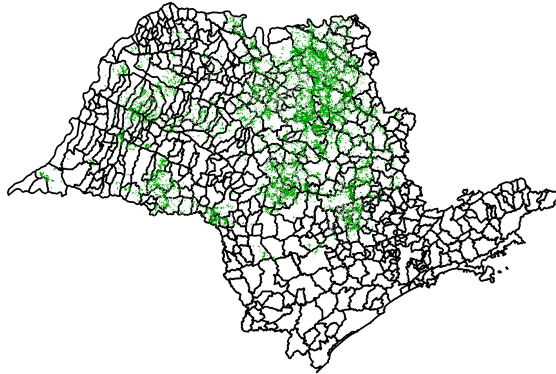
The coefficient that capture the difference in adoption of mechanical harvesting on pixels with slope greater than 12 degrees is γ . The identifying assumption is that other covariates that affect adoption vary continuously around the threshold, in which case the flexible polynomial f net out potential biases and γ estimates the local average effect of the law.

A necessary condition for this assumption to hold true is that farmers do not select pixels to plant sugarcane in a discontinuously different way at the 12 degrees cutoff. We test if the number of pixels with sugarcane planted is smoothly distributed around the threshold using (McCrary, 2008)’s density discontinuity test. Table A.9 show the results of this test for

sugarcane production in 2006 and 2010. It is reassuring that we find no differential mass of pixels with sugarcane just above the threshold.

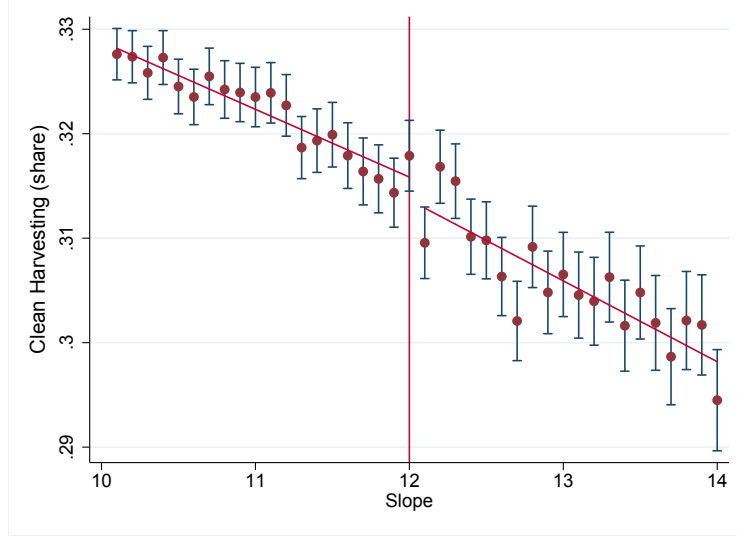
B.2 Results

Figure A5 shows the map of sugarcane planted area in 2003 in properties larger than 150 hectares. Figure A6 shows the share of sugarcane area using mechanical harvesting in 2006 and 2012, in properties larger than 150 hectares, by bins of land slope. We see no clear discontinuity at the 12 degree threshold (marked with a vertical red bar). Indeed, the regression discontinuity estimates of the local average treatment effect (LATE), presented in Table A.10 , show no differential adoption of mechanical harvesting around the regulation cut-off. This does not mean necessarily that the environmental regulation was ineffective to foster adoption of mechanical harvesting more broadly. As we shown in Figure CDF, less than 4 percent of sugarcane is planted in areas steeper than 12 degrees. So the LATE is estimated in these marginal plots maybe not be representative of the overall effect.

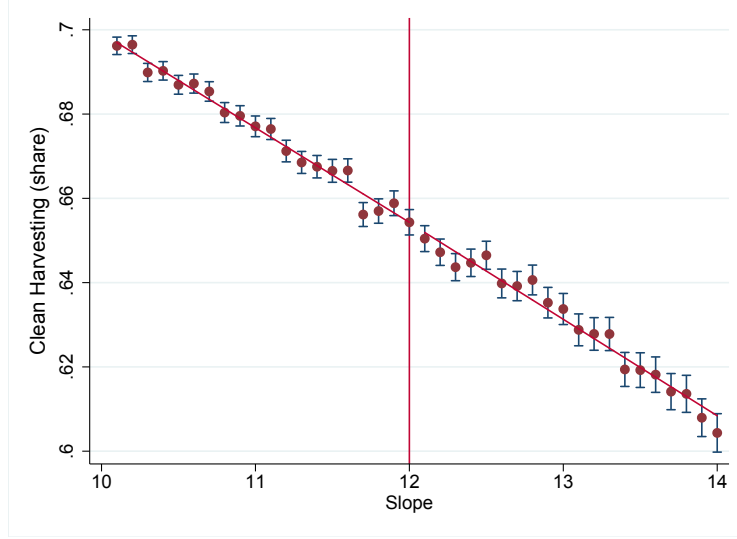


(a) Harvest in 2010

Figure A5: Map with sugarcane planted area in 2003 in properties larger than 150 hectares. This map presents pixels with sugarcane planted in 2003 in properties larger than 150 hectares in green. Dark lines mark the municipalities in São Paulo. Source: INPE and CAR/MMA.



(a) 2006 Harvest



(b) 2012 Harvest

Figure A6: Share of mechanical harvesting in properties larger than 150 hectares by slope

This figure shows the average adoption of mechanical harvesting in 2006 (a) and 2010 (b) by 40 equal-sized bins of land slope around the 12 degrees threshold. Resolution: 1 arc-second resolution. The vertical bars depict 95% confidence intervals of the local average within each bin. The red line shows the linear function of slope weighted by the number of observations in each bin.

Table A.9: Density Discontinuity Test by Slope in 2006 and 2010

	<i>Frequency of sugarcane planted area</i>			
	(1)	(2)	(3)	(4)
Panel A. Year 2006				
$\hat{\rho}$	-.005 (.004)	-.002 (.008)	-.005 (.006)	-.002 (.003)
Bandwidth	0.6	0.17	0.33	0.8
Number of Pixels	32,777	38	1,394	165,578
Panel B. Year 2010				
$\hat{\rho}$	-.003 (.003)	.001 (.007)	-.002 (.005)	-.001 (.003)
Bandwidth	0.5	0.17	0.25	0.75
Number of Pixels	31,993	32	1,273	16,7123

This table presents the density discontinuity estimate and standard errors (in parenthesis) from the discontinuity density test proposed by ?. Output variable is the number of pixels with sugarcane planted by slope around 12 degrees in 2006 (Panel A) and 2010 (Panel B). The discontinuity estimate, $\hat{\rho}$, is the log difference in height just before and after the 12 degrees cut-off. Columns present estimates for different bandwidths measured in slope degrees (rounded). Bandwidth in column (1) is the rule-of-thumb bandwidth proposed by ?. Significance levels: *10%, **5%, ***1%.

Table A.10: Regression Discontinuity Estimates Clean Harvesting Adoption

	2012		2006	
	Full Samp.	150 ha.	Full Samp.	150 ha.
	(1)	(2)	(3)	(4)
Panel A. Optimal Bandwidth				
Above 12 Degrees (ρ)	0	-.001	.002	.005**
	(.002)	(.002)	(.002)	(.002)
Bandwidth	.633	.601	.65	.578
Panel B. Half Optimal Bandwidth				
Above 12 Degrees (ρ)	.002	.001	.001	.006
	(.002)	(.003)	(.003)	(.004)
Panel C. Twice Optimal Bandwidth				
Above 12 Degrees (ρ)	0	-.001	.001	.003*
	(.001)	(.002)	(.001)	(.002)

This table presents the estimates of the regression discontinuity of clean harvesting at 12 degree slope, ρ . Each column presents results for one year and subsample. Columns 1 and 2 present result for 2012 and columns 3 and 4 for 2006. Columns 1 and 3 include all pixels in the analyzis, while columns 2 and 4 only include pixels in properties larger than 150 hectares. Panel A presents results using optimal bandwidth proposed by ?. Panels B and C usign half and double such bandwidth. Unit of observation is a 1 arc-second pixel. Bandwidth slope degrees unit. Estimates using linear polinomyal and rectangular kernel. Standard errors presented in parentesys. Significance levels: *10%, ** 5%, ***1%.