

H2020 RISE Project 'CatChain'

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Establishing International Networks

- Step-by-step process



- *Get involved*

- *'Chance' plays a role! -> 'expose yourself to luck'*



University of Campinas – Department of Science and Technology Policy

- **A pioneer in the area of Science and Technology Policy studies in Brazil**
 - It remains as one of the few interdisciplinary programs devoted exclusively to this area nationally
- **Research Topics**
 1. History and theories of science and technology
 2. ***Science and technology in the development process***
 3. Strategies for science and technology and social actors
 4. Technological change, social transformations and the environment
 5. ***Management of science, technology and innovation***





How to?

- High-quality research ***precedes AND follows*** international collaboration
- Publish in top journals
- Attend international conferences – and ***organize*** international events
 - Before **formal** collaboration comes **knowing people**

CATCHAIN - 2018-05-01 to 2022-04-30

1. To identify if and how a country should focus on
 - a) developing domestic trade networks and upgrading before entering into GVCs;
 - b) whether it should improve its infrastructures in regional value chains implementing smart specialization strategies for its economic transformation;
2. To study the emerging Business Models underpinning the successful entry, learning, and upgrading in GVCs
3. To identify policy frameworks that facilitate entry and support for SMEs in developing a profitable business strategy.

Last 'tips'

- Know the bureaucratic structure of your institution
- Have someone dedicated to project administration

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